

ART OF FASHION

Art of Fashion Update: See 2011 Winner, Albert Yuen at America's Next Top Model Live and get ready for the 2012 Designer Boutique...



Toronto, ON — From May 4th to May 14th, Art of Fashion will take its place among fashion and beauty industry leaders with a booth at America's Next Top Model Live. Debuting in Toronto for the first time, the consumer tradeshow is set to take place at the Metro Toronto Convention Centre.

Art of Fashion's booth will feature Albert Yuen, 2011 Winner of the design competition (see winning design sketch to the left). 2011 Design Finalists Seema Patel, Denise David, Meghan Christy and Tiffany Briseno will also be present. As a complement to Yuen's stunning new collection, which will be on the runway and available for purchase, design finalists will each feature one of their top pieces from the 2011 competition.

"Not only are we excited to be a part of what's bound to be one of the city's most engaging events, we're thrilled that the new collection of Art of Fashion's very own Albert Yuen will be spotlighted at the fashion show," says Art of Fashion Founder Michelle Planche.

In other Art of Fashion news, the organization has confirmed that this year's Designer Boutique will be held on June 16 at Schwarzkopf's Professional ASK Academy. The Boutique, which will accept donations as an entrance fee, will feature the booths of 30 dynamic Canadian apparel and accessory designers, who will be on-site to sell their collections.



ABOUT ART OF FASHION:

Art of Fashion Inc. is an award-winning not-for-profit organization that is committed to fostering the careers of Canadian apparel and accessory designers by creating platforms for exposure. Art of Fashion was created and founded in 1998 by Michelle Planche, President of Paradigm Events – an event management company based in Toronto, specializing in creative and experience-oriented special events. For more information about Art of Fashion and the 2012 design competition, visit <http://artoffashion.org/>.